UNIFI IN ACTION

BUILDING A CONNECTED VENUE

CHEVRON NETWORK GROUP

Presented By

Shane White, Managing Director

CONNECTED VENUE

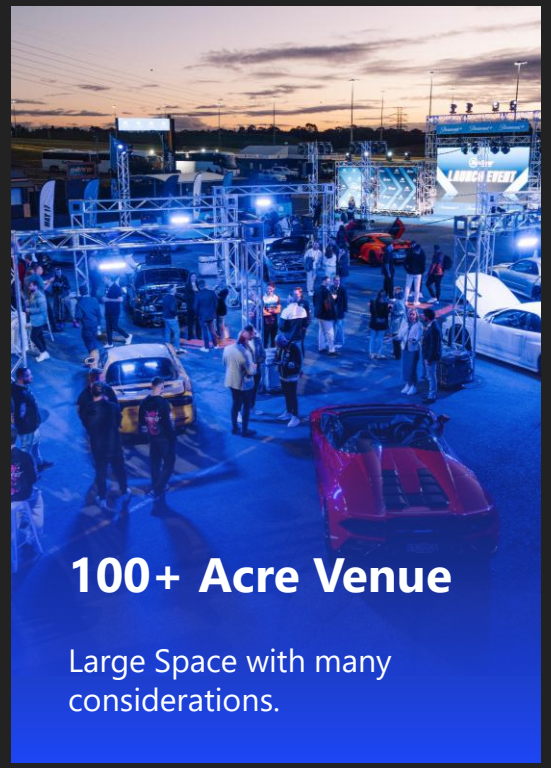
TECHNOLOGY REQUIREMENTS

- Public Safety Systems
- Venue Operations
- Timing Systems
- Food & Beverages
- Flagging & Tracking
- Guest Wi-Fi & Wired

SYDNEY MOTOR SPORT PARK™ | AUSTRALIAN MOTORSPORT INNOVATION PRECINCT

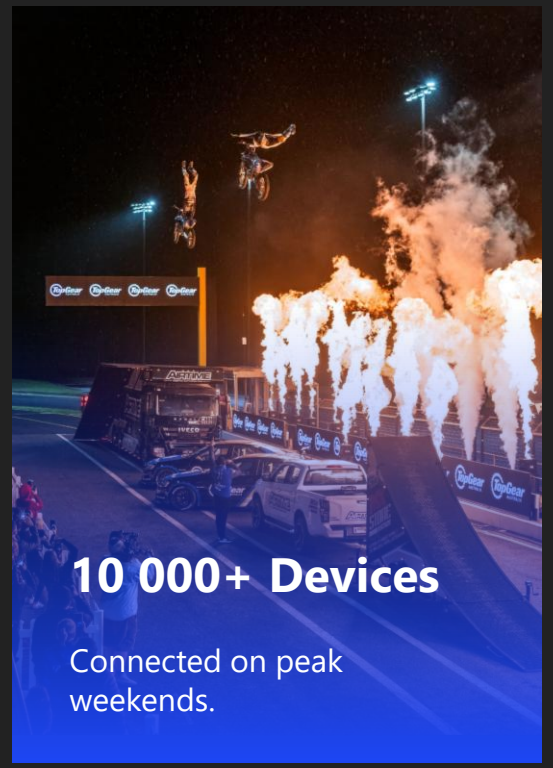
ABOUT **THE VENUE**

Sydney's Only Permanent Race-Track



100+ Acre Venue

Large Space with many considerations.

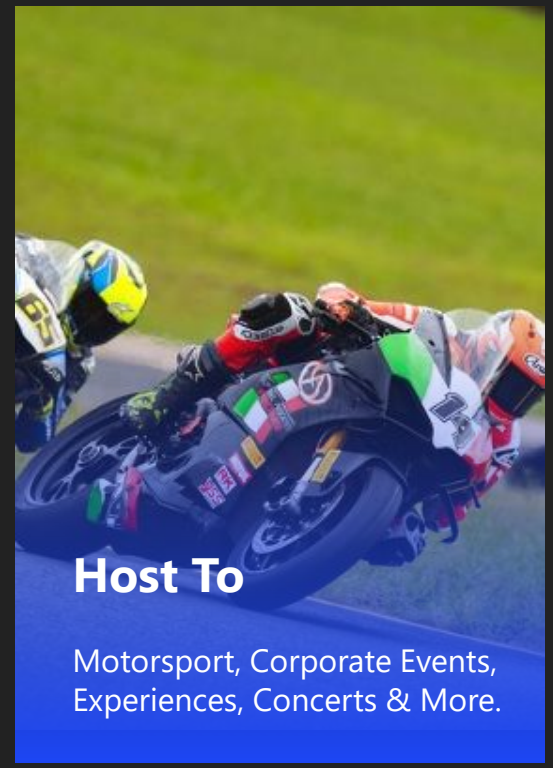


10 000+ Devices

Connected on peak weekends.

24/7

Mission Critical Operations



Host To

Motorsport, Corporate Events, Experiences, Concerts & More.

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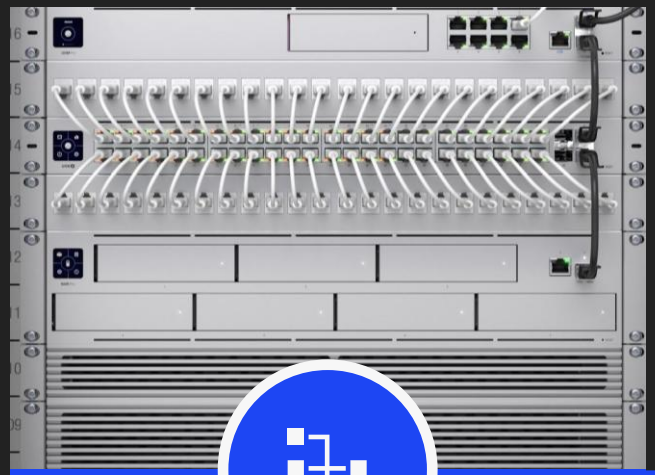
THE **CHALLANGES**

Key problems to overcome

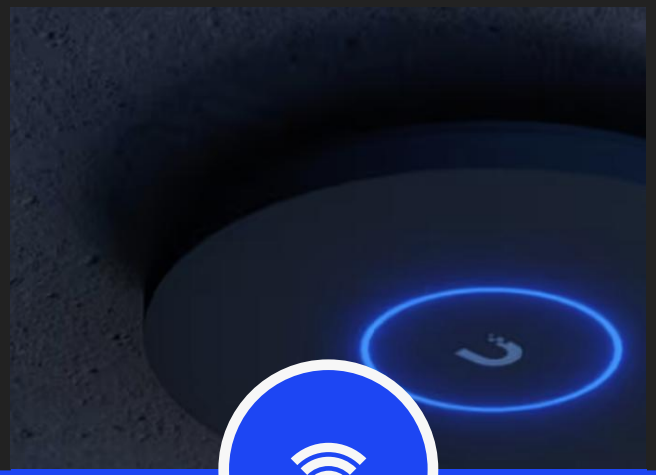
- Rapid Expansion
- Balance Costs
- Reduce Licenses
- Secure & Reliable
- Flexibility
- Scalability

NETWORK SCALE REQUIREMENTS

Rapidly Scale With Growth



90+ Switches



50+ AP's

120+ Cameras

WHY **UNIFI**

- Zero licensing fees for cloud/device management
- Price Point
- Ease of deployment
- On-prem Protect storage
- Broad ecosystem: Network, Protect, Access
- Mobile app → live changes from anywhere
- Etherlighting™ simplifies event deployments

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VENUE & EVENT OPS

Easy, Fast & Powerful Insights

CCTV

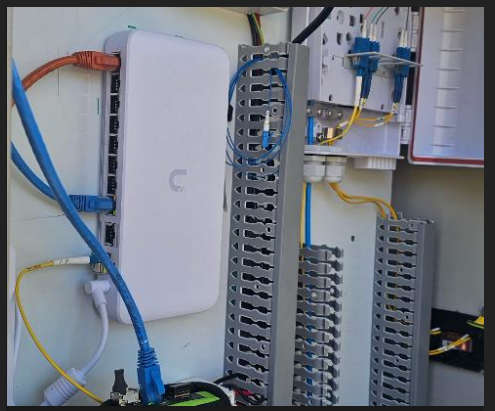
Instant access to footage on the move and from control rooms.

RACE MANAGEMENT

Easy and fast visibility and reliable connectivity.

ACCESS CONTROL

For Secure Staff Access Areas.



NETWORK BACKBONE

For Event Operations, staff and Guest.

"UniFi allows us to manage an incredibly complex venue with simplicity and confidence. It's scalable, cost-effective, and integral to how we operate every day."

– Brandon K, Venue Operations, ARDC

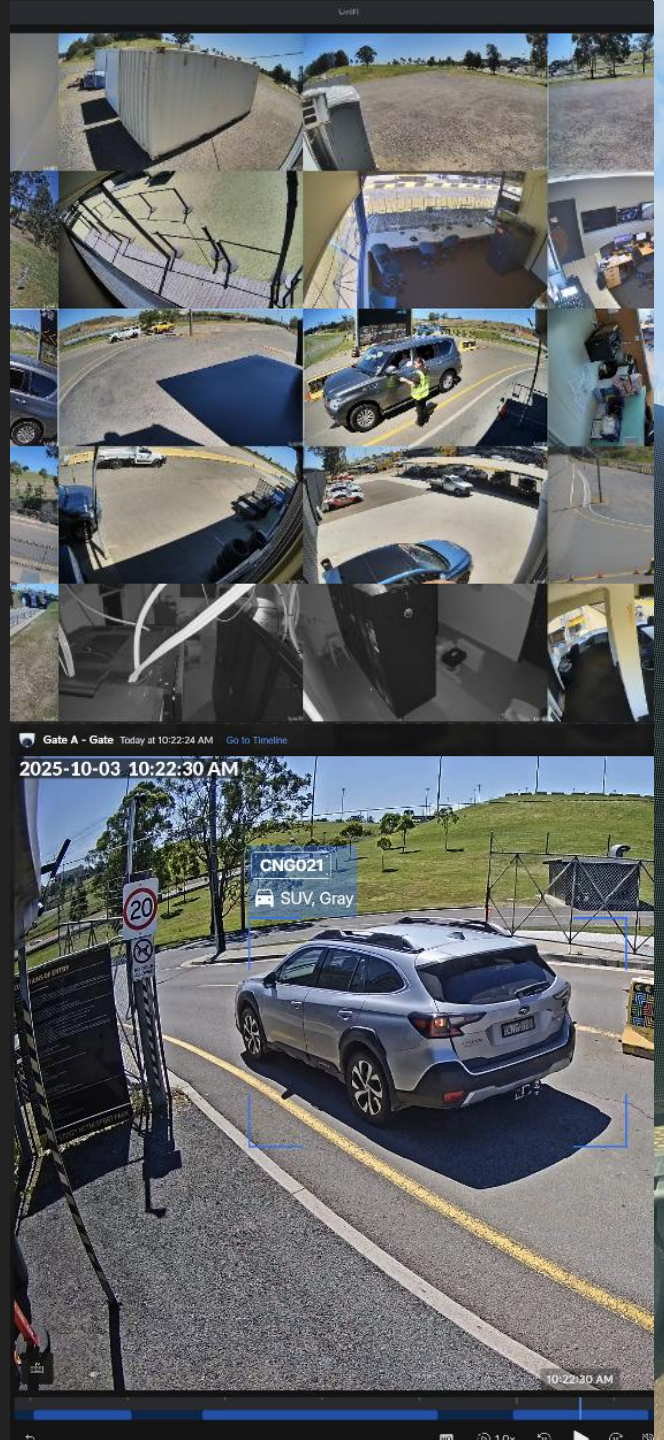
SYDNEY MOTOR SPORT PARK™

AUSTRALIAN RACING DRIVERS' CLUB ARDC

Security

Securing what's important

- Expanded CCTV Coverage Across SMSP.
- Easy-To-Use Gatehouse Terminals and Control Screens.
- License Plate Recognition > Banned Vehicle Alerts.
- Faster Response to Incidents & Guard Welfare Check



"With UniFi Protect, our security response is faster, smarter, and more coordinated. Every camera, every alert, every event — all connected through one reliable platform."

– Sam R , Venue Supervisor, SEAA

TRACK **TIMING & SAFETY** SYSTEMS

UniFi Network Supports Mission Critical Systems:

- 2X Flag Panels
- Race Control Manager
- Timing & Tracking Systems

"We trust UniFi to support critical timing and safety operations. It's the network that allows our systems to perform when it matters most.."

– Alex D, GM AUS & NZ MYLAPS

GUEST EXPERIENCE – **FOOD & BEVERAGE**

- POS Wi-Fi support for F&B
- Handles large event loads without dependency on mobile networks.
- CCTV ensures compliance & operational visibility.
- Corporate guest Wi-Fi networks.

"UniFi has made a huge difference to how we manage service areas. From reliable Wi-Fi for POS to the visibility of live camera feeds showing crowd flow, it helps us deliver faster service and a better guest experience."

– Niki B, Venue Catering, Manager Gema Group

GEMA GROUP

TO THE **FUTURE**

- CCTV Expansion (120+ Growing)
- Wi-Fi Expansion
- Replace Remaining Third Party Switches – Full UniFi
- Venue-Wide Access Rollout for Automation
- Expand into Broadcast & Audio Routing
- With more to come!

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UniFi